

# MEDIASET TV TECHNICAL SPECIFICATIONS

For information contact ADV Quality and Content Office  
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<https://www.publitalia.it/sezione/l-offerta-commerciale-di-publitalia-80/19.html#stripe-document-6>

Commercials must be delivered to Publitalia '80 only in MXF format and will be subjected to a technical quality control.

All commercials that will not respect technical requirements of sound and image quality will be rejected.

## MXF/XDCAM HD 422

Container:	MXF OP-1a (SMPTE RDD9)
Video:	1920x1080, 25 fps interlaced, YCbCr, 4:2:2, 8 bit. MPEG-2 Long GOP, 50Mbit/s
Audio:	8 tracks AES, each with 1 channel PCM, 48KHz, 24 bit

**Loudness requirements consistent with EBU regulations of – 24db**

Each commercials must be sent at least 4 (four) days before airing date in order to allow Publitalia '80 carry out control operations. Publitalia '80 accepts commercials only via digital deliveries Peach or XR Extreme Reach.

We accept **Subtitles** in commercials with STL not embedded but delivered on our ftp by carrier.

From **01/07/2025**, the insertion of the Auditel CUSV code will be a necessary condition for the cross-media analysis of the Total Campaign by software houses

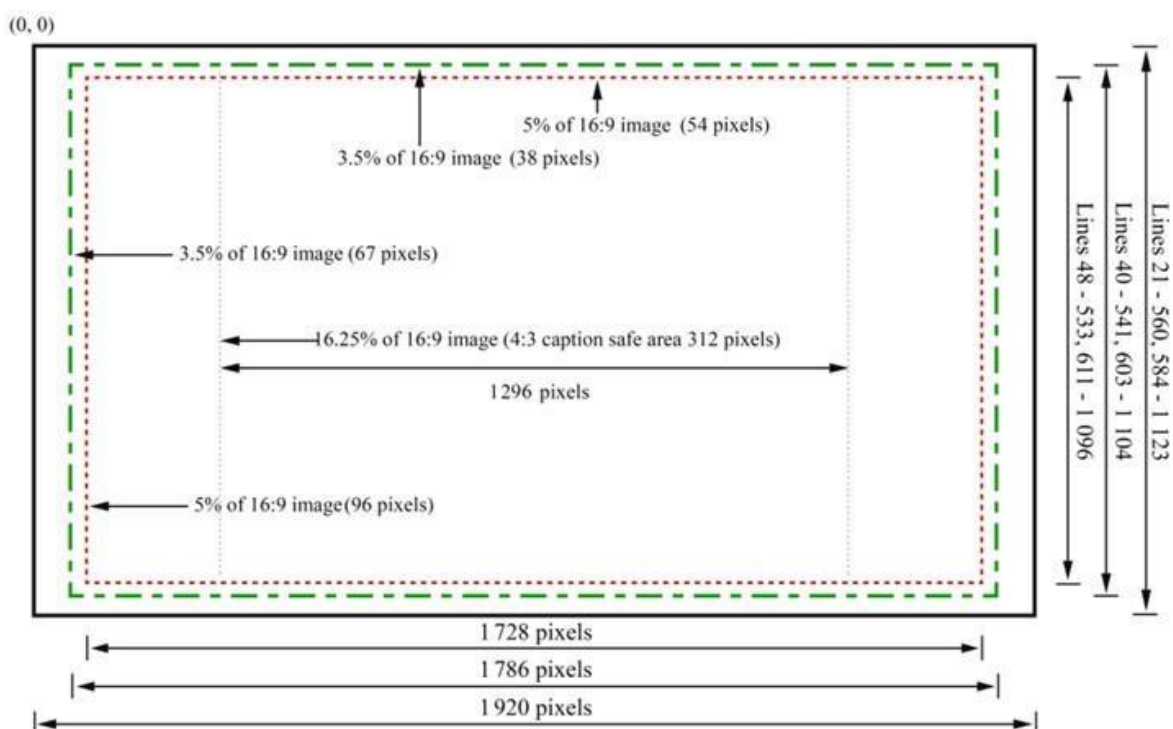
**Safe Area** the figure specifies the area of the television image useful for actions and graphics "Safe Action Area".

Action Safe Area: green area

Graphics Safe Area: red area

## Scanning raster 1080i and 1080psf 16:9 safe areas for 16:9 presentation

Image format: 16:9 Full Format





Per informazioni contattare:

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